Prime Bank

RFP Reference: PBL/PNOW /Tender/2026/10 Date: November 03, 2026

Procurement Division

Request for Proposal (RFP) – Growth Operations & Customer Activation Services for Prime NOW

Paper Reference: Tender Notice published in 02 (two) national dailies (The Daily Prothom Alo and The Daily Star) dated 03.11.2026.

Sealed tenders are hereby invited by Prime Bank PLC. from reputed companies in the relevant field for the supply of the following item:

SL	Name of Item	Period of Sale		Last Date of Submission
		From	To	
1	Request for Proposal (RFP) – Growth Operations & Customer Activation Services for Prime NOW	03.11.2026	23.11.2026	23.11.2026 at 03:00 PM
2	Pre-bid meeting Time & Date	11:00 AM on 17.11.2026		
3	Tender Document Price	BDT 5,000		

Interested bidders may collect tender document for the said work on submission of a request letter addressing the undersigned as well as documentary evidence of the followings:

1. **Eligibility** : Details in tender document
2. **Technical & BOQ** : Details in tender document
3. **Tender Price** : Tender document will be available at **Prime View, 3rd floor, Plot -SE (F)7, Bir Uttam Mir Shawkat Sharak, Gulshan Avenue, Gulshan, Dhaka-1212**. Interested bidder must bring forwarding letter for the tender along with tender document price **(mentioned as above)** in the form of Payment Order (non-refundable) favoring Prime Bank PLC. issued by any Scheduled Bank during office hours (**10:00 AM to 4.00 PM**) on any working day as per mentioned schedule.
4. **Tender Sale Time** : No Tender document will be sold after the last date of sale as mentioned above.
5. **Pre-Bid Meeting** : Interested Bidder must attend the **Pre-bid** meeting which will be held virtually as per above mentioned schedule. Meeting platform and user credential will be shared to the participated bidders later on **(meeting time & date mentioned as above)**.
6. **Earnest money** : Earnest money (refundable to the unsuccessful bidder) equivalent to **Earnest money 2% of the total quoted amount** of works in the form of Payment Order/Bank Guaranty in favor of Prime Bank PLC. issued by any Schedule Bank shall have to be submitted along with the tender document, **failing which shall cause rejection of the tender document**.
7. **Envelope system** : Tender must be submitted in sealed envelope mentioning the name of work on top of the envelope to the office of the undersigned as per aforesaid date on **23 November 2026** within **3:00 PM.** Submission of tender after the specified time shall not be acceptable.
   The Tender must be submitted in 2(two) envelope system i.e. one "Technical Proposal" and another "Financial Proposal" mentioning Technical/Financial proposal on the top of each envelope. These two proposals will be submitted together in a sealed envelope. All the envelopes will contain the full name and address of the participant company. The name, address and

Prime Bank PLC., Head Office- Prime View, Plot- SE (F)7, Bir Uttam Mir Shawkat Sharak, Gulshan Avenue, Gulshan, Dhaka-1212.
PABX: +880 (2) 55045311-13, Fax: +880 (2) 55045310, E-mail: info@primebank.com.bd, SWIFT: PRBLBDDH, Website: www.primebank.com.bd

telephone number of the contact person should be mentioned in the forwarding letter both of the **"Technical Offer" and the "Financial Offer". Earnest money must be put inside the financial envelope.**

8. **Soft Copy Provision:** The bank may require various document (soft copies) be submitted, and the bidder must comply without any delay.

9. **Bank's Right** : The Bank reserves the right to accept/cancel/reject any or all offers without assigning any reason. The Bank is not obliged to purchase the lowest offer or any offer at all. Bidders may be selected based on the technical and financial evaluation. The Bank reserves the right to conduct negotiations with one or more Bidder and/ or accept the Bid without any negotiations. Any attempt of persuasion will result in immediate disqualification of the bidder from this tender process.

10. **Tender drop** : **By 3:00 PM on 23 November 2026** at **Prime View Dispatch (Semi-Basement), Plot-SE(F)7, Bir Uttam Mir Shawkat Sharak, Gulshan-1, Dhaka-1212**

11. **Point of Contact** :

Technical Point : Maisha Maliha Mim, email: maisha.maliha@primenow.ai, Cell: +880 1727277690
RFP Process : Partha Sarathi Bairagi, email: pb061605@primebank.com.bd, Cell: 01730781194

03.11.26
Tanveer Ahamed
Head of Procurement

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